

CLARK ENERGY LINES

A publication of Clark Energy Cooperative, Inc., proudly serving our members since 1938.

National Co-op Month

Clark Energy Cooperative's guiding principles

October is National Co-op Month. It's a good time to remember that Clark Energy supports seven guiding principles that all cooperatives strive to follow. These principles show why the cooperative model is a great way to do business.

1 Voluntary and Open Membership

Cooperatives are voluntary organizations, open to all people who are willing to accept the responsibilities of membership.

2 Democratic Member Control

Cooperatives are democratic organizations controlled by members who actively participate in setting policies and making decisions. The elected representatives are accountable to the membership.



3 Members' Economic Participation

Members contribute equitably to, and democratically control, the capital.

4 Autonomy and Independence

Cooperatives are autonomous.

5 Education, Training and Information

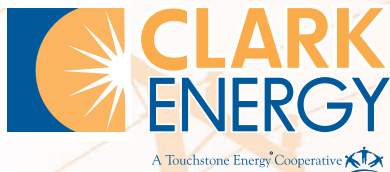
Cooperatives provide education and training for members, elected representatives, managers and employees.

6 Cooperation Among Cooperatives

Cooperatives serve members most effectively and strengthen the cooperative movement by working together.

7 Concern for Community

While focusing on member needs, cooperatives work for the sustainable development of our communities.



From the President's Desk

Contact Us

CLARK EC OFFICE LOCATIONS

2640 Iron Works Road,
Winchester 40391
28 Bible Camp Lane,
Frenchburg 40322
170 Halls Lane, Stanton 40380

www.clarkenergy.com

OFFICE HOURS

8 a.m. - 4:30 p.m.,
Monday - Friday

OFFICE PHONE NUMBERS

Winchester - (859) 744-4251
Frenchburg - (606) 768-2383
Stanton - (606) 663-4330
Toll Free - (800) 992-3269
Emergency - (800) 992-3269
Fax - (859) 744-4218

To report an outage, please
call (800) 992-3269.

YOUR BOARD OF DIRECTORS

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Follow us on social media:



Putting people before profits

"The cooperative difference" is a phrase I'm fond of using to explain how Clark Energy stands apart from other utilities and businesses. But what does it really mean? In celebration of National Cooperative Month, here's a rundown of three co-op characteristics that make a difference for you.

You own it. When you signed up to receive service from us, you became not just a member, but an owner, too. Clark Energy is locally owned and controlled by those who use our services. Most corporations are owned by shareholders who expect these businesses to generate a profit. Unlike these for-profit businesses, our primary focus is making life better for members by safely and reliably delivering electricity at cost.

You share in margins. If we take in more money than needed to pay our expenses, the excess revenue is shared back with our members. The amount of the refund, called capital credits, you receive is determined by the amount of electricity you purchased. In the last five years, we have returned nearly \$4 million to our communities through capital credits.

You're in control. As a member-owner of Clark Energy, you have a say in how the cooperative operates. Those who want to take a leadership role (and comply with the co-op's election policies) can run for a seat on the board of directors. Every member is also invited to attend our annual meeting to voice your support or concerns, letting the board and management know your thoughts about cooperative matters.

Some people say that our community-focused business model is an old-fashioned way of doing business.



CHARLIE PASLEY

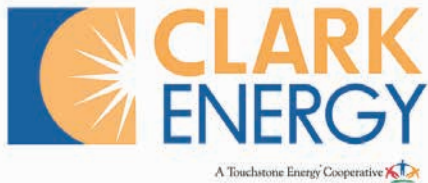
I disagree. Being owned and governed by those who use our services is as valid today as it was in 1938 when local neighbors pulled together to form Clark Energy.

Then, as now, the co-op business model works. We're still putting people before profits. That's the true cooperative difference—and it's pretty powerful stuff.



Chris Brewer, President & CEO

JUPITERIMAGES



MEMBER APPRECIATION DAYS

**It's that time of year!
Clark Energy will celebrate appreciation
for its member-owners from
1 p.m.–3:30 p.m. on:**

**October 1 @ the Stanton office
October 8 @ the Frenchburg office
October 15 @ the Winchester office**

- Drive-by format at each location – follow directional signs.
- Please remain in your vehicle at all times.
- No food will be served.
- CDC guidelines for COVID-19 will be observed.
- Receive a bucket with LEDs.

Youth Tour Scholarship Deadline extended

Because of the uncertainty of the COVID-19 pandemic, the 2021 Frankfort/Washington Youth Tour was canceled. In its place, Clark Energy is offering four \$500 scholarships. These scholarships will be awarded in May 2022 and will be paid to the college or vocational institution of the applicant's choice, both in- and out-of-state. The original deadline of August 28 for submission of applications and essays has been extended to Friday, December 17. Any senior interested in applying will need to submit an application, essay and copy of their Clark Energy bill to lhatton@clarkenergy.com, on or before December 17.

Applications must include a 500- to 750-word essay on the subject of "If your community was awarded a \$10,000 grant for improvements, what project would you select and why?" The application can be found in your guidance counselor's office or you may contact lhatton@clarkenergy.com for one.

Participating students will still be eligible for the Clark Energy Citizen-Scholar scholarship of \$1,000, which will be offered in late 2021 or early 2022.

If you have questions, please contact Lois Hatton at (800) 992-3269 or (859) 901-9226.

Know someone who's making a difference in your community? Show them you notice by nominating them for the Who Powers You contest from your Kentucky's Touchstone Energy Cooperatives. Winners will receive **\$1,000, \$750 and \$250**. It's quick, easy and powerful!

THE #WHOPOWERSYOU CONTEST

Visit www.whopowersyouky.com for details.
Nominations accepted between Oct. 1-31, 2021.

Kentucky's
Touchstone Energy Cooperatives

Office closing

Clark Energy's offices in all locations will be closed Monday, October 11, for the co-op's annual employee development training. Normal business operations will resume on Tuesday, October 12.

In the event of an emergency, please call (800) 992-3269. Payments can be made by calling (877) 562-5469 or by using our SmartHub app at www.clarkenergy.com.

Your Safety Matters

Install ground fault circuit interrupter outlets to keep your family safe

A ground fault circuit interrupter, called a GFCI, is an inexpensive electric outlet that is required by the National Electrical Code for protection against shocks in bathrooms, hot tubs, kitchens and other wet areas.

They can react faster than a blink of an eye to any imbalance of power by immediately shutting off the electrical current.

A ground fault occurs when electricity flows through an unintended path to ground. This can occur when plugged-in equipment is wet, damaged or defective, or if a person accidentally touches live electrical parts and becomes a path to ground.

For example, if an appliance becomes charged with electricity and you touch the appliance with one hand and a grounded metal object, like the water faucet, with the other, you provided the current a path to the ground. If working properly, a GFCI should trip so quickly that the shock will not be harmful.



LOST IN THE MIDWEST/SHUTTERSTOCK

The GFCI can also help prevent electrical fires and reduce the severity of other fires by shutting off a circuit.

GFCIs look like common wall outlets, but they have a TEST and a RESET button on them. They are not exclusive to three-prong outlets. GFCIs can be installed into standard outlets, and there are even portable

devices available when installation is not practical.

If you suspect you might have a ground fault or a circuit that trips repeatedly, you should get it inspected and repaired immediately by a qualified electrician.

Clark Energy wants to keep you and your family safe.

Outage texting coming soon!

Clark Energy will be adding outage texting to the suite of mobile technology already available to its member-owners. Currently, members can access billing information and pay their bill through the mobile app, SmartHub, as well as view power outages on the outage map at www.outage.clarkenergy.com.

The addition of interactive outage texting makes it easier for members to report a power outage, request status updates on reported outages and receive information about planned maintenance or outages in the area.

This text messaging service offers the ultimate ease of use on their mobile device that is almost always within arm's reach.

Reminders will soon be included with monthly bills and information will be on our Facebook page and Twitter. The alerts and text messages are a free service from Clark Energy, but depending on the individual's mobile plan, charges per message may apply.



CARBALLO/ADOBE STOCK